



Institute for the  
Development of Education



# Study Abroad Platform in Croatia: Capacity building for internationalisation at home

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## Internationalisation of Croatian education

- IDE active in monitoring and developing policies for internationalisation since 1999
- Implements **projects related with internationalisation and promotion of outgoing and incoming academic mobility**
- Organizes the **annual Scholarships and Higher Education Fair** in Zagreb and Rijeka **SAJAM STIPENDIJA**
- Member of the **Working group for Internationalisation of Education**, Ministry of Science and Education



# Internationalisation of Croatian education

- Croatian Strategy for Education, Science and Technology (2014-2020)
- National Action Plan for Internationalisation of Education (2015-2016)
- **Key priorities:**
  - Increasing the number of Study Programmes offered in English
  - Increasing of outgoing and incoming mobility
  - Internationalisation at home
  - Internationalisation of curricula
  - Short-term study programmes
  - Joint programmes and degrees



# US Study Abroad Platform in Croatia (USAPCro)

- **Project Goal:**

**to create a longstanding platform for study abroad cooperation between U.S and Croatian higher education institutions (HEIs)**



## US Study Abroad Platform in Croatia

- **Project applicant and manager:** the Institute for the Development of Education (IDE) - authorised EducationUSA center in Croatia



- **Funded by:** The State Department's U.S. Study Abroad Branch, within ECA's Office of Global Educational Programs through the U.S. Study Abroad Engagement Grant (<https://studyabroad.state.gov/>)
- **In partnership with:** US Embassy in Zagreb



## What is a Study Abroad programme?

- **a study programme which allows a student to live in a foreign country and attend a foreign university**
- **2 universities have an arrangement which allows them to exchange students**
- **part of a degree program** done through educational activities outside the home country
- activities include **classroom study, research, intern- or externships, volunteering, service learning** etc.
- program **grants credit for courses** taken at the foreign institution



## Growing trend of US Study Abroad programmes

- **300,000 American students** annually pursue **study abroad for credit**
- The top ten destinations for U.S. students studying abroad are: **United Kingdom, Italy, Spain, France, China, Germany, Ireland, Costa Rica, Australia and Japan**
- **Motivation for study abroad: fast-changing world and increasingly globalized political and economic landscape**
- Study abroad programmes offer:
  - the experience of new, **culturally and educationally diverse perspectives**
  - learning how to **adapt to unexpected circumstances**
  - how to **work with diverse peers**, and
  - **communicate in other languages.**



## US education: leaders in internationalisation

- **The US HE system:** Over 4600 accredited HEIs in the USA with over 20.2 million enrolled students annually
- **Leaders in internationalisation:** 1,043,839 intl students in 2015./16.; 91.915 EU students; 527 Croatian students
- **Increase of US Study Abroad program attendees in Croatia:**  
the number of US students on Study Abroad programs in Croatia **increased for 6,1%**, amounting to **a total of 350 US students in Croatia in 2015./16**





## US Study Abroad Platform in Croatia

- **Key project activities:**
  - **capacity building seminar in Zagreb** on strategies for developing institutional partnerships that **promote internationalisation and student exchange collaboration** between U.S and Croatian HEIs
  - **an online platform** containing guidelines and tools for intl collaboration and exchange

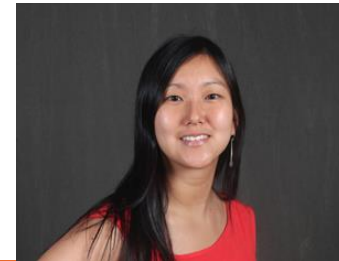


# Save the date: 10 May 2017, Zagreb

## Guest speakers from the US:

### 1. Clare Banks

Director, IIE Initiatives and Center for  
International Partnerships Institute  
of International Education (IIE)



IIE BLOG

Opening Minds

### 2. Susan Buck Sutton

Senior Advisor for International Initiatives  
at Bryn Mawr College; Emerita  
Associate Vice President of International  
Affairs and Chancellor's Professor of  
Anthropology at Indiana University





## Who is the seminar/platform for?

- **Key Croatian stakeholders in the field of developing and increasing internationalisation and mobility in education**
- International relations offices/departments representatives from HEIs, vice-rectors, deans, vice-deans and heads of international relations departments, university professors, student organizations reps
- Officials from the Ministry of Science and Education, Agency for Mobility and EU Programmes, Members of National Working Group for Internationalisation of Education



## What will the seminar offer?

- **Presentations and hands-on workshops** with US experts in the field of internationalisation and academic mobility
- **Guidelines and recommendations** for establishing bilateral cooperation between Croatian and US HEIs
- Advice on **how to establish and implement short term Study Abroad programs** and host US students and teaching staff



## What will the seminar offer?

- How to plan the **integration of US academics and students at Croatian HEIs** and how to adapt the curriculum for internationalization
- How to reach goals related to internationalization through increasing **internationalization at home and internationalization of curricula**
- What kind of **exchange programs are available** (financing and program cooperation)



# What will the seminar offer?

- How to **build capacity and resources for incoming mobility** at Croatian HEIs
- Explore the opportunities for **international dimension of Erasmus+**
- The USA is classified among **Other partner countries in Region 13 - Other Industrialised countries** and eligible for:
  - **KEY ACTION 1:** International Credit Mobility  
Erasmus Mundus Joint Master Degrees
  - **KEY ACTION 2:** Capacity Building in the field of youth
  - Jean Monnet Activities





# Advisory council for USAPCro

- **Goal:** ensure program focus and relevant topics for seminar audience
- **Proposed members:**
  - Member from the Ministry of Science and Education
  - Member from the Agency for Mobility and EU Programs
  - Member from Croatian HEI – Vice rector or Head of Office for International cooperation
  - Member for the US Embassy in Zagreb
  - IDE is the organizer – coordinator of the Council





## Online Study Abroad platform

- **Online platform with guidelines** on how to establish successful academic exchange and intl cooperation
- Examples applicable **on partnering and academic exchange within EU countries**
- Repository of relevant documents and examples of best practices which **facilitate capacity building for internationalisation**



**Platform host web site:** Agency of Mobility and EU Programmes, IDE (*TBC*)



# Thank you! Questions?





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