

EU priorities in Higher Education

- **A new HE modernisation agenda**
- **The HE internationalisation strategy**

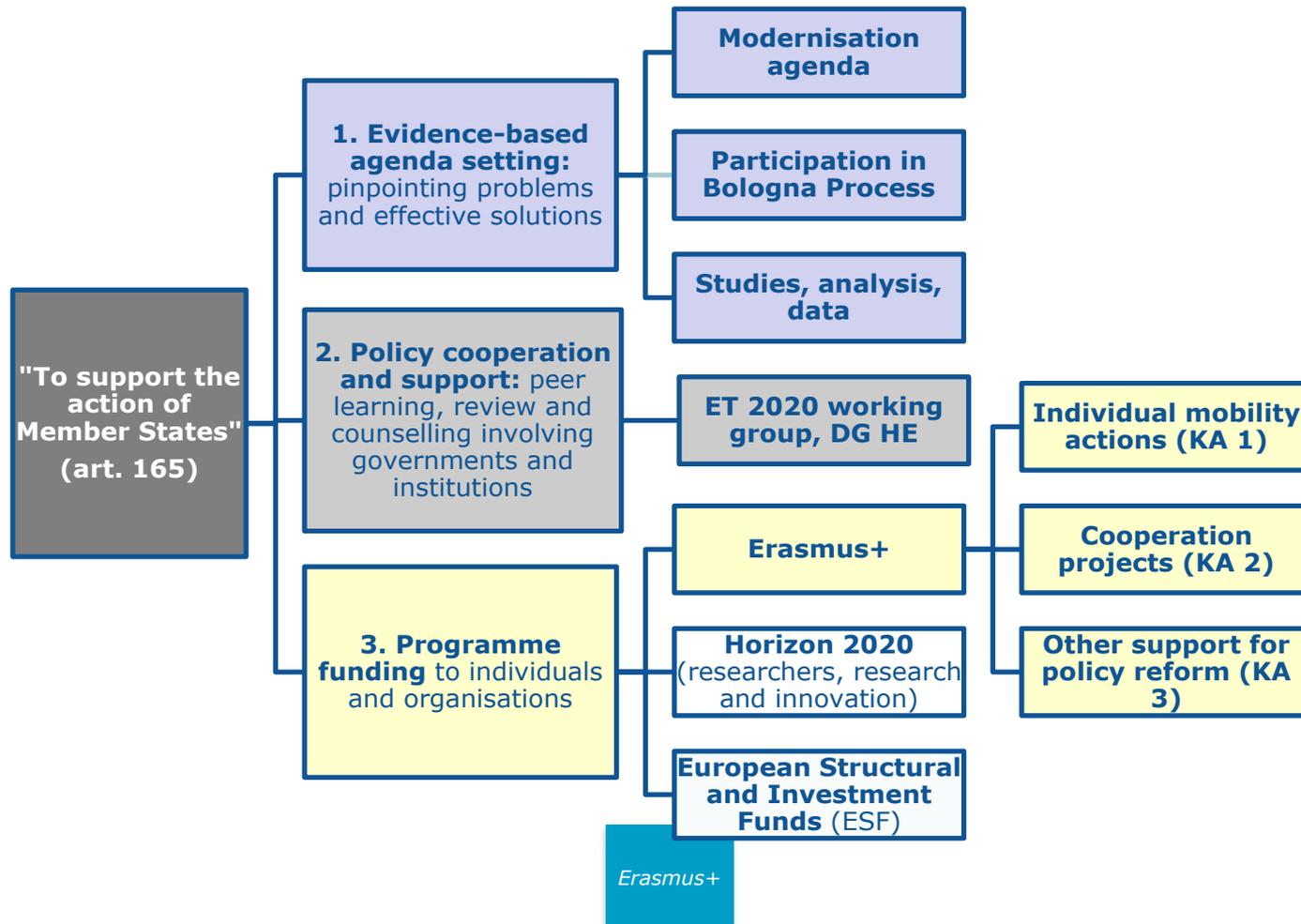
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Reviewing the EU agenda for the modernisation of higher education systems

The EU's role in higher education



The 2011 modernisation agenda

5 key priorities for higher education in the EU:

- Quantity: widening access, reducing drop-out (headline target of 40%)
- Quality and relevance: programmes, teaching and teachers
- Promote international cooperation and mobility
- Linking education, research and innovation (knowledge triangle)
- Ensuring adequate, efficient funding and tailoring governance

2017: Main priority areas

Work progressing around three main priorities:

- 1. Enhancing skills development for all** – curriculum design, graduate tracking etc
- 2. Supporting teachers and researchers** – training, career structures, incentives and funding etc
- 3. Strengthening local and regional innovation** – economic and social innovation, building links etc

EU added value

- Providing **comparable information and evidence** (for transparency & policy-making)
- Cooperation and **peer exchange** between governments
- Directing **EU programme funding** towards the identified priorities of the revised agenda
- Calls for **additional mobility** of students, staff and researchers
- Better **academic recognition**

Next steps in process

- Review of overall **objectives and priorities** in light of consultation and other evidence
- Reviewing and refining EU-level **actions** to ensure they address these objectives



Internationalisation priorities of European Higher Education

Internationalisation: the context

- 2030: three times as many students as 2000
- 2020: 7 million internationally mobile students
- 33% of mobile students are from East Asia/ Pacific
- knowledge powers/hubs and global race for talent
- European students → sharply diminishing %
- Europe remains preferred destination for international students
- Shifting the balance of internationalisation from cooperation towards more competition

Internationalisation: the benefits

- A tool to improve quality, international profile, provide global skills
- "Knowledge gain" and skilled migration to boost job creation
- A key role in international development policy
- An instrument of soft diplomacy (alumni)
- A source of income

Comprehensive internationalisation strategies

- Significance and visibility
- More global cooperation between universities, new forms of partnerships
- Positive impact of mobility but need for institutional too:
- Student and staff mobility, joint degrees, strategic partnerships, capacity building projects, internationalisation at home...
- Need to keep coherence with other policies (development, migration...)

Study in Europe

- Promotes Europe as study destination
- Fairs, social media, promoters, portal:
<http://ec.europa.eu/education/study-in-europe/>



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Study in Europe

EU programmes contributing to internationalisation

Programmes:

- Erasmus+
- Marie Skłodowska-Curie
- EIT & KICs

Actions:

- **Credit mobility**
- **Degree mobility- Joint Masters & PhDs**
- **Capacity building**
- **Policy support**

Key issues in Erasmus+

- Geographic priorities = EU external action
- Mobility in both directions, students and staff
- Credit mobility - to avoid brain drain
- Bottom up approach, no pre-defined discipline
- Development of expertise through mobility that can be used afterwards
- Need for more institutional approaches
- Development cooperation – beneficial for both sides

Key issues in Erasmus+ (2)

- Strong focus on hard sciences, not enough on social sciences (link with political priorities: democratisation, rule of law, fight against corruption, inter-cultural dialogue...)
- Involvement of employers, civil society
- Large variety of options that can lead to other type of cooperation (research)
- Policy dimension: high interest for EU policies and instruments; need support for policy frameworks
- More inclusive development: need to involve new HEIs, in more remote areas, from less favoured backgrounds



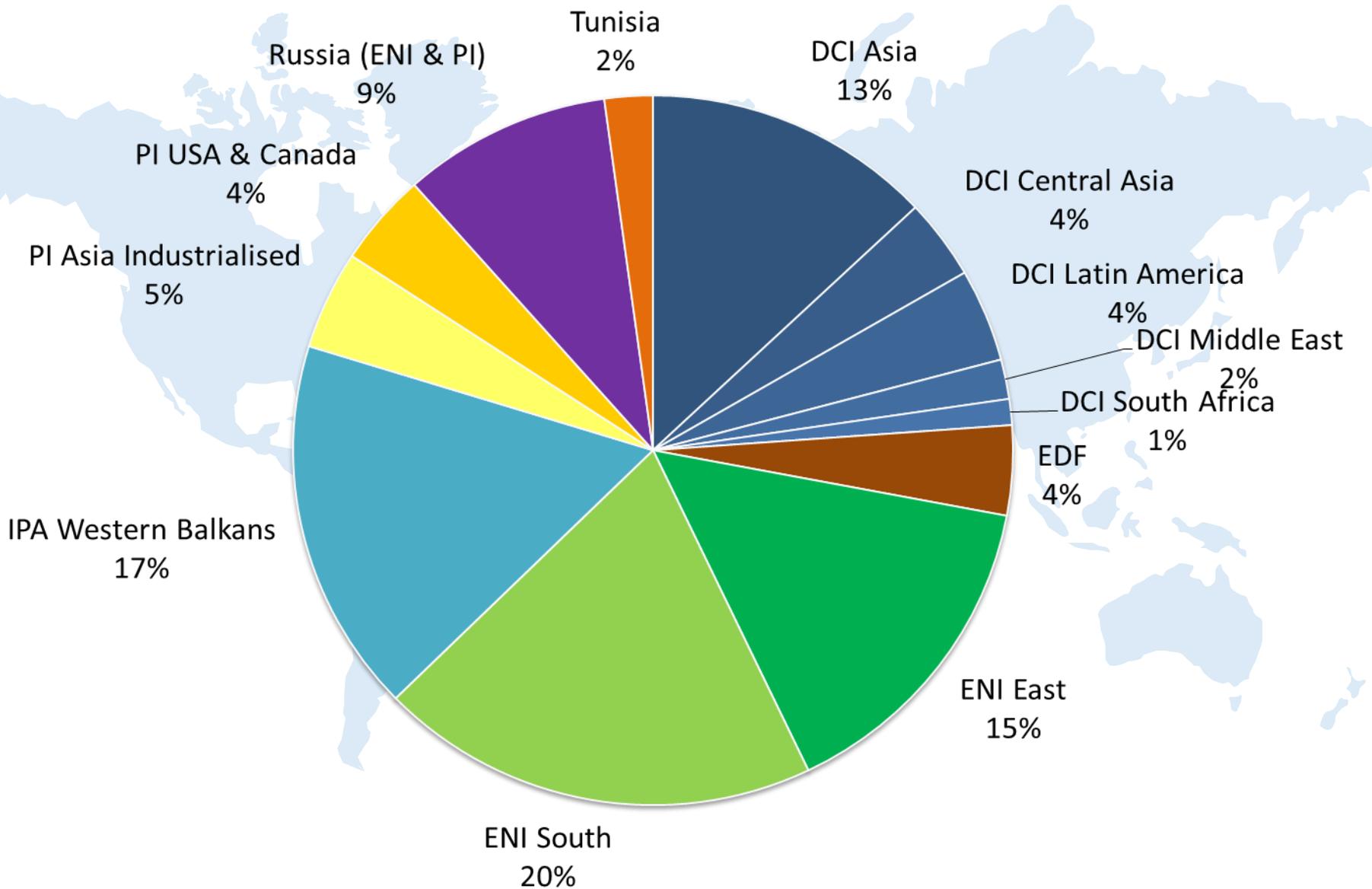
Credit mobility

Credit mobility

- International strand to fund 135,000 scholarships for mobility to / from with partner countries
- Short-term studies (3-12 months) abroad that count to a degree back home
- At bachelor, master and doctoral level...
- ...and for staff (5 days – 2 months)
- HEIs from Programme countries may apply to their National Agency

ICM 2017 Call budget

Total estimated budget: EUR 138 million



ICM management

- Inter-institutional agreement embodies ECHE commitments
 - ***"ECHE – make it work for you"***
 - ***Self-assessment tool***
- Agreement for student or staff member

Erasmus Mundus Joint Master Degrees



Erasmus Mundus Joint Master Degrees

- Excellent integrated Master courses offered by consortia of 3+ HEIs from Programme (and Partner) Countries
- Attract best students worldwide through EU-funded scholarships
- 12 – 24 month courses with study in 2+ countries; joint or multiple degrees
- Programme-Country institutions may submit a proposal on behalf of an international consortium

Capacity Building for Higher Education



Capacity-building for higher education

Joint project focus on HEI capacities

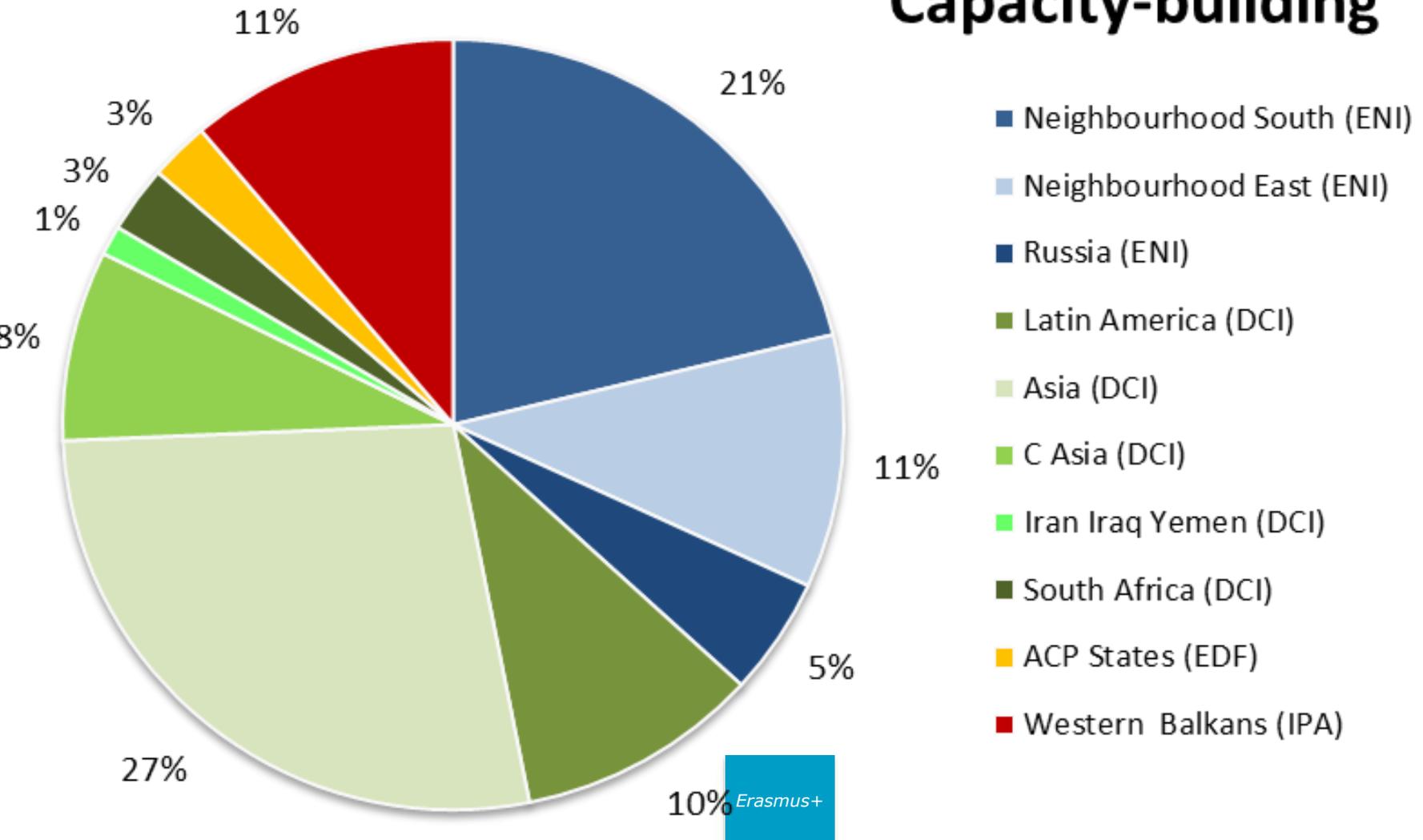
Structural projects focus on HE reform

2-3 year Partnerships of HEIs from
programme and partner countries

Southern Mediterranean, Eastern Europe, Western Balkans,
Russia, Asia & Central Asia, Latin America, Africa,
Caribbean, Pacific (ACP)

Regional budgets & priorities

Capacity-building



Jean Monnet Activities



Jean Monnet Activities

- Focus on European integration studies
- Teaching and research (Modules, Chairs, Centres of Excellence)
- Policy debate with academic world (Networks, Projects)
- Support to activities of institutions or associations



Erasmus+



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