



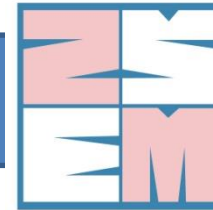
Zagreb School of Economics and Management (ZSEM)



Mission

The mission of ZSEM is to transfer values, knowledge, and skills that students need for long-term success in a globalized business world undergoing constant technological and market transformations.





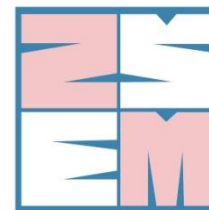
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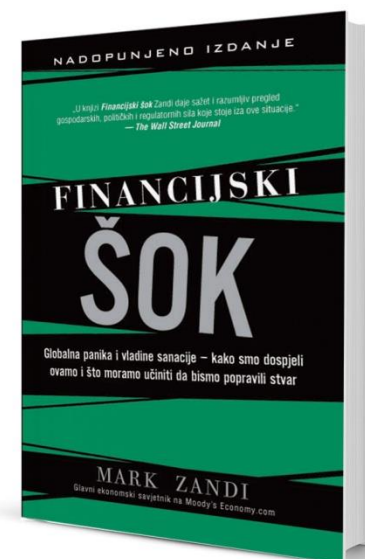
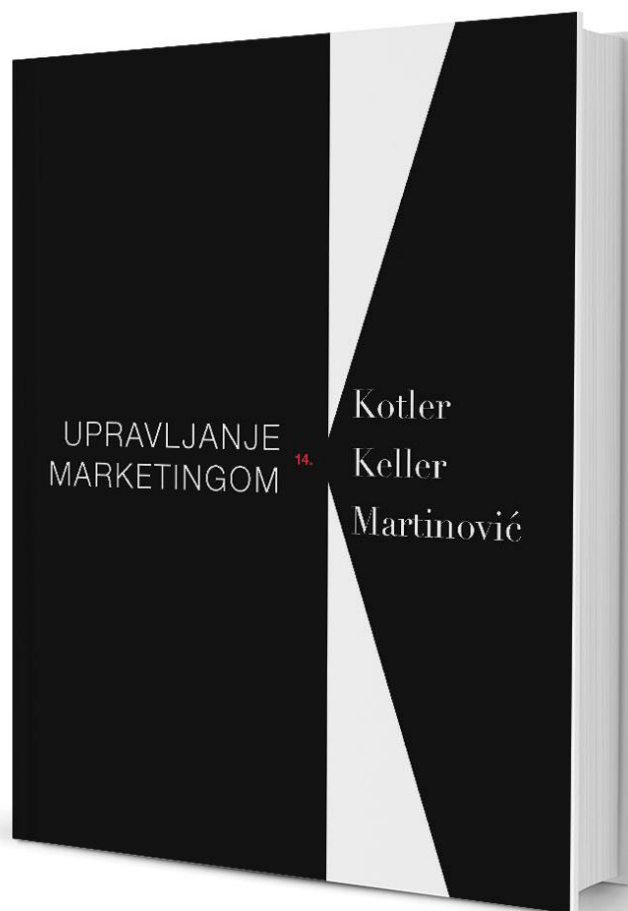
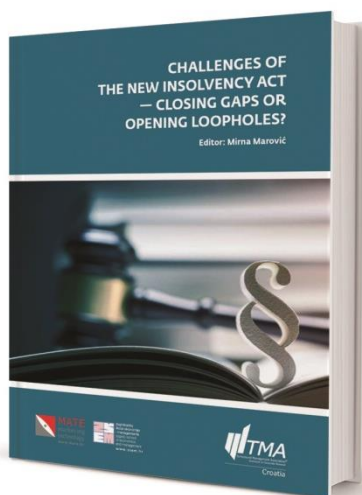
Dr. Joseph Bombelles



MATE
marketing
tehnologija



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Undergraduate Course List

- Can choose from over 30 core courses, 7 languages including Croatian studies and a range of elective courses
- Go to our International Office website for a complete list: <http://international-office.zsem.hr>



Courses & Schedule

Undergraduate program

Fall Semester – September to January (exams included)

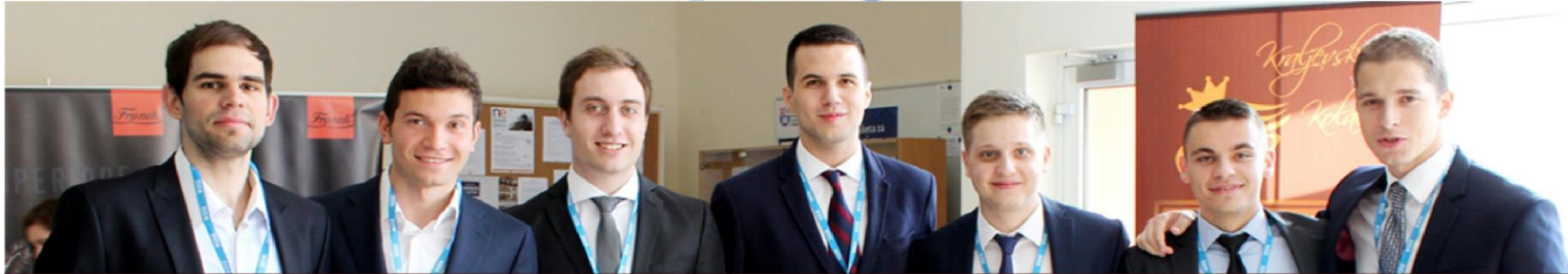
Spring semester – February to June (exams included)

Course	ECTS	Course	ECTS
Business Communication in English	2	Business Communication in English - ARP	3
Corporate Finance I	5	Business English Language	3
Cost Accounting	5	Business Ethics and Corporate Social Responsibility	5
Croatian Language and Culture*	4	Consumer Behavior	5
Croatian Studies*	3	Corporate Finance II	5
Business* (sic)	5	Croatian Language and Culture*	4
Regional Geography	3	Croatian Studies*	3
Research for Economists	2	Customer Relationship Management*	5



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MBA programs



Study	ECTS	Duration	Title	Starts	Costs 2015/2016
General MBA	60	<2 years	Master	March or September	11,400€
Specialized MBA	60	1 year	Master	March or September	10,400€
Executive MBA	60	1-2.5 years	Master	March or September	12,400€

Specializations

- Management
- Marketing
- Supply Chain Management
- Management of Information Systems
- Human Resources Management
- Accounting, Auditing and Taxes
- Financing and Banking
- Finance and Accounting
- Quantitative Finance





School

3 week Program

- June 27 - July 15, 2016
- 1 course (select from up to 10 courses) + Croatian Studies
- 9 ECTS
- 1400€ (reg. fee)
999€ early bird
700€ partner universities



9 day Program

- August 21-29, 2016
- *Cross-Cultural Negotiations & Dispute Resolution* course
- 4 ECTS





Summer Negotiations - 9 Day Program



Academic program:

- Core course: Cross-Cultural Negotiations and Dispute Resolution (4 ECTS/2 US credits)
- Lecturer: professor from the University of Michigan's Ross School of Business
- Guest lectures on the Cultural, legal and economic business environment in Croatia



Company visits to local and international companies

Field trips to the Adriatic coast and inland Croatia

Evening social activities organized for all students



ZSEM Career Center

Student Future Day – helps students find a job or internship in Croatia or abroad



WEBSITE

Languages:

Croatian
English
Russian



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Where is Croatia?



Croatia is the newest member of the European Union

Population: 4.39 million
Capital City: Zagreb
Currency: Kuna (HRK)
Official Language: Croatian



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Easily visit other popular European Cities



Vienna, Austria



Prague, Czech Republic



Venice, Italy



Paris, France





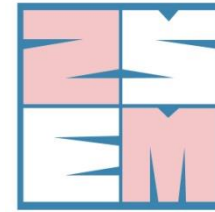
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Mike Druskovich, Exchange Student
University of Notre Dame, USA

▶ ⏩ 🔊 0:29 / 5:02



<https://www.youtube.com/watch?v=qOTearfow3g>

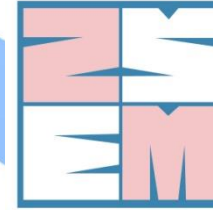


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Erasmus+

Awards

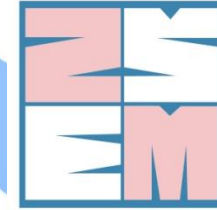


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**AACSB
Accredited**



- Only AACSB accredited business school in Croatia
- 5% of world's best business schools are AACSB accredited
- Some other AACSB accredited schools:
 - Columbia University
 - Yale University
 - Harvard University
 - University of California
 - ESSEC Business School
 - INSEAD
 - SDA Bocconi



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Awards

4 Palmes



- ZSEM is the best business school in Croatia for the 8th consecutive year, according to Eduniversal

Faculty at a glance

Siniša Krajnović, PhD from Faculty of Electrical Engineering and Computing, University of Zagreb

- Vice-President at Ericsson,
- Multinational telecom company



Jelena Madir, JD: from Columbia University, New York (USA)

- Senior Legal Counsel at the European Bank for Reconstruction and Development, London (UK)



John D. Branch, PhD from University of Cambridge (UK)

- Lecturer at the Ross School of Business, University of Michigan



Petra Posedel, PhD from Luigi Bocconi University, Milan (Italy)

- MBA in Quantitative Finance
- Program Director



Julie Felker, PhD from Lawrence Technological University

- Consultant at William Davidson Institute, University of Michigan

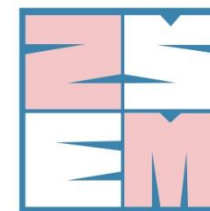


Denis Alajbeg, PhD from Economic University of Vienna (Austria)

- Full time lecturer at ZSEM
- Former adviser to Croatian Prime Minister (2002-2004)



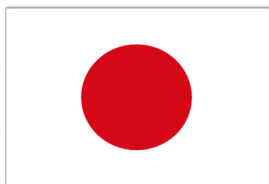
International Office Staff



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Junko Subota



Marija Duraković



Stjepan Blazević



NAFSA

Association of
International Educators

EAIIE



European Association for
International Education



APATIE

Asia-Pacific Association
for International Education

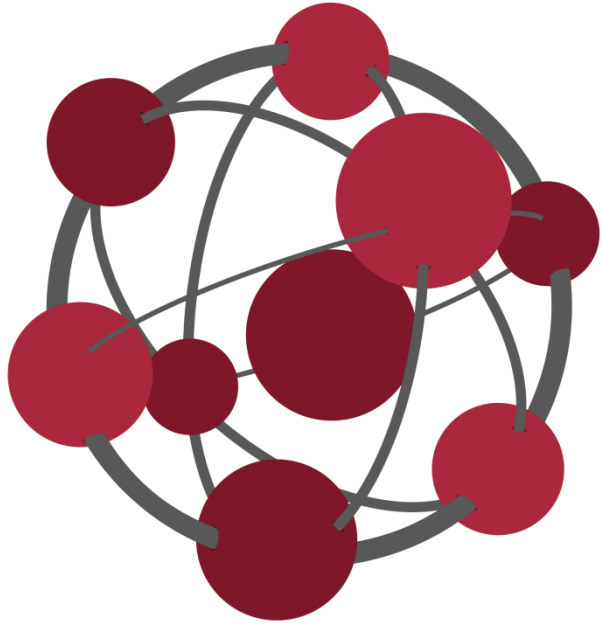


Exhibitors' Manual -V.1.0



EUROPEAN HIGHER
EDUCATION FAIRS

Malaysia-2016



EFMD

European Foundation for Management Development

Top partners

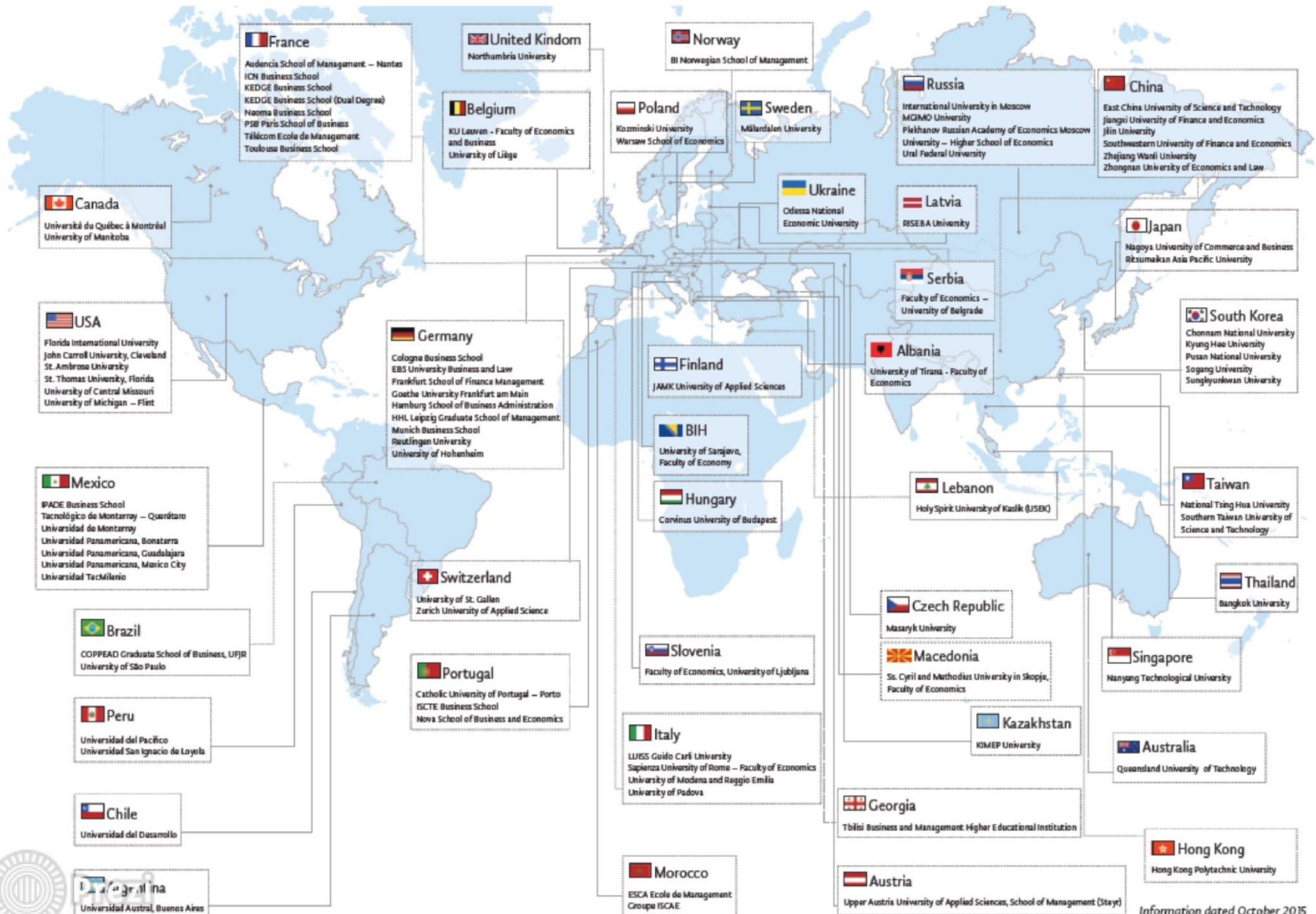


120 partners

5 continents

40 countries

ZSEM International Partners - Undergraduate Level



Internships at Local and International Companies



Student Clubs & Organizations

- Student Council
- Student Sport Association
- ICT Club
- The Student Financial and Investment Club
- NEXT Junior Enterprise
- The "idea" Student Marketing Club



NEXT
Junior Enterprise

ZSEM Alumni Around the World

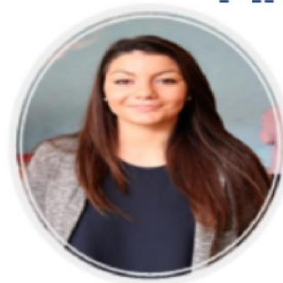


What our students have to say about us...



"Everyone is really friendly in Zagreb, even the taxi drivers who talk to you are curious about where you are from. French taxi drivers don't talk to you."

Marie Tomei, France



"While studying at ZSEM, I had time to travel to Dubrovnik, Zadar and Plitvice Lakes National Park. The beauty of these places really shocked me."

Taehwi Kim, South Korea



"I came to Croatia because the school has a good reputation and the weather and landscape are beautiful."

Arne Kern, Germany



Accommodation in Private Home/Apartment



Student accommodation packet:

- 300€ /monthly
- near ZSEM, downtown and across Zagreb
- single, double or multiple rooms
- fully equipped units (including Internet)

Let us remind you why you should study at ZSEM...



4 PALMES
UNIVERSAL
BUSINESS SCHOOL

